

designon

We shape solutions.

Some projects and decisions need an outside perspective. Designon brings exactly that – structured, independent, cross-sector.

Method

**Our approach combines engineering thinking with design methodology:
Analytical in understanding. Creative in shaping. Structured in solving.**

- **Understand** – Grasp the task, context, responsibilities and constraints
- **Shape** – Develop options, variants, concepts and decision-making foundations
- **Deliver** – Lead projects, guide implementation and actively drive initiatives to results

Services

Project Management	Process Management	Product Management	Management Support
Value-Benefit Analyses	Evaluation & Selection	Decision Foundations	Communication Design
Concept Development	Ideation & Solution Design	Requirements Management	Surveys & Interviews
Problem & Root Cause Analyses	Research & Foundations	Process Analyses	Product Analyses

Why Designon?

- An independent outside perspective – no silo thinking, no vested interest
- Experience across sectors and topics – not through an industry lens
- Three disciplines in one person: engineering, business management, design



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